



2003 LES China Annual Meeting

Licensing-Leading the Way to Develop China's Western Frontier

September 5-7, 2003, Lhasa, Tibet



Sponsored by
CCPIT Patent & Trademark Law Office

Welcome by President of LES China

Tibet is known as the Roof of the World and regarded as one of the least developed areas in China. But the plateau has one of the most dramatically beautiful natural scenes under the heaven, which are far from the pollution by the development of modern industries. For many years, not only people from around the world but also domestic Chinese have been dreaming of going to this mysterious wonderland. Nevertheless, this has always been a dream due to the under-developed infrastructure and tourist facilities in the region. Now, the dream is coming to be real due to China's latest policy of drastically developing the western frontier of the country. Eye-catching significant happenings are witnessed in the past few years. Tibet is now one of the hottest tourist destinations in China. Hundreds and thousands tourists from home and abroad pour into Tibet each year.

The Tibetan government comes to realize that advanced technology is the fuel to keep the local economy growing fast and steadily. In recent years, advanced technology has been introduced from other parts of China as well as from the developed nations in the world. Issues such as how to license in the badly needed technological inventions and innovations, how to get those licensed-in technology properly protected and efficiently used, etc. have become major concerns of local government and business community.

This will be LES China's first meeting in Tibet. Hopefully, the forthcoming meeting in Lhasa will help to educate local government officials and businessmen in IP law and licensing practice, and provide LES members from home and abroad with an excellent opportunity to know about Tibet and the potentiality of its economic growth.

LES China warmly welcomes you to see Tibet in September this year.

Yue Ma
President, LES China

Letter from the President of LES International

I join in extending a warm welcome to the 2003 Annual Meeting of LES China. The location of the meeting in Lhasa adds to the excitement of the conference. The educational and networking opportunities provided by this program will be a great benefit to all participants. The conference emphasis on the importance of intellectual property and licensing will help to expand China's impressive economic growth into the western frontier of Tibet and to other areas of this important part of the world. I look forward to joining you at the meeting.

Mel Jager
President,
LES International



Conference Program

September 5, 2003 (Friday)

14:50

Arrival at airport, welcomed by singing and dancing Tibetan costumed girls; silk scarves and barley wine presented to the guests to show hospitality by local people; Transported to Lhasa Hotel

16:00 - 20:00

Registration, Lobby, Lhasa Hotel

17:00 - 18:30

Board Meeting of LES China, Lhasa Hotel (Room to be confirmed)

19:30 - 21:00

Welcome Dinner, Function Hall, Lhasa Hotel (Dress: Business Suit suggested)



September 6, 2003 (Saturday)

8:45 - 12:00

Registration, Lobby, Lhasa Hotel

8:45 - 9:15

Inauguration, Function Hall, Lhasa Hotel

Moderator: Shaojie Chi, Secretary, LES China

Opening Address: Yue Ma, President, LES China

Congratulation: Mel Jager, President, LES International

Introductory Speech: Official of Tibetan or Lhasa Government

9:15 - 12:35

Plenary Session I: Trade Secret Protection From World Perspective
Moderator: Dr. Heinz Goddar, Past-President, LES International
Partner, Boehmert & Boehmert, Germany

9:15 - 10:15

Trade Secret Protection From the Point of View of Global Companies
Thierry Sueur, Immediate Past President, LES International
Vice president Intellectual Property
L'Air Liquide, France

10:15 - 10:35

Coffee Break

10:35 - 11:35

Trade Secret Protection Mechanism in USA
Mel Jager President, LES International
Senior Partner, Brinks Hofer Gilson & Lione, USA

11:35 - 12:35

Handling Trade Secrets When Dealing with Japanese Companies
Kenichi Nakano President-Elect, LES Japan
General Manager, Licensing Div.
A.Aoki, Ishida & Associates, Japan

12:35 - 14:30

Lunch and networking

14:30 - 18:10

Plenary Session II Management of IP Portfolio and Licensing
Practice by Big Companies, Function Hall, Lhasa Hotel
Moderator : Thierry Sueur, Immediate Past President, LES
International
Vice president Intellectual Property
L'Air Liquide, France

14:30 - 15:20

Management of IP Portfolio for Business Purpose and International
Competition
Willy Manfroy Treasurer, LES International
Managing Director, Bornival, LLC, USA

15:20 - 16:10

U.S. Licensing Practice - Pitfalls to Avoid in Drafting Licensing Agreement

Ningling Wang Finnegan, Henderson, Farabow, Garrett & Dunner LLP, USA

16:10 - 16:30

Coffee Break

16:30 - 17:20

BASF's Experiences in Licensing Transactions in China

Dr. Clause Dieter Langfingr Vice-president, Patents and Licensing
BASF Aktiengesellschaft, Germany

17:20 - 18:10

Thinking of Certain Practical Issues on Tech-Importation in China

Jiajie Wnag General Manager, Legal Affairs Department, China
General Technology (group) Holding, Limited (Genertec)

19:00 - 21:30

Welcome Banquet and Entertainment Show by Tibetan Singing and
Dancing Ensamble, Function Hall, Lhasa Hotel (Dress: Business
Suit)



September 7, 2003 (Sunday)

8:45 - 12:30

Plenary Session III Regional Dramatic Developments in IP and Licensing Fields, Function Hall, Lhasa Hotel
Moderator: Willy Manfroy Treasurer LES International
Managing Director, Bornival, LLC, USA

8:45 - 9:50

University Inventions and Licensing in Germany
Dr. Heinz Goddar Past-President, LES International
Partner, Boehmert & Boehmert, Germany

9:50 - 10:55

Comparisons of IP and Licensing Systems on the Two Sides of Taiwan Strait
Professor Thomas Q. T. Tsai Senior Partner, Tsai, Lee & Chen,
Chinese Taipei

10:55 - 11: 20

Coffee Break

11:20 - 12:30

Recent Developments in Intellectual Property Protection and Technology Transfer in Hong Kong
Yvonne Chua Partner, Wilkinson & Grist, Hong Kong
Alice Yip Director, Research & Technology Administration Office
Chinese University of Hong Kong, Hong Kong

12:30 - 14:30

Lunch and networking

14:30 - 18:00

Plenary IV Significant Progress in IP Enforcement in China, Function Hall, Lhasa Hotel
Moderator: Kenichi Nakano President-Elect, LES Japan
General Manager, Licensing Div.
A. Aoki, Ishida & Associates, Japan

14:30 - 15:50

Reinforced IP Enforcement System in China After Entry Into WTO
Senior Judge Yongshun Cheng, Deputy Chief, Third Civil Division
Beijing Higher People's Court, China

15:50 - 16:50

How to Protect Your Trade Name in China

Wei Shao, Partner and Attorney-at-law, NTD Patent & Trademark Agency, China

16:50 - 17:10

Coffee Break

17:10 - 18:10

Standardization and Corporate Patent Strategy

Tieliang Ma Deputy Director, Beijing Office, China Patent Agent Hong Kong Limited, China

19:30 - 22:00

Tibetan Night [Local delicacies with entertainment of folk songs and dancing, Langma Restaurant (Dress: Casual)]



September 8, 2003 (Monday)

Tour I: One-day tour around Lhasa

9:00

Departure from Lhasa Hotel to Potala Palace which used to be the winter palace of Dalai Lama. It was originally built in the 7th century by King Songtsan Gampo and rebuilt to the present scale by the 5th Dalai Lama in the 17th century. Seated on top of a hill, the 115-meter high and 499-meter wide 13-story magnificent architecture was totally constructed by stones and wood, and contains more than 1000 office, treasure, sitting and living rooms for Dalai Lama. This magnificent architecture with traditional Tibetan carvings, paintings and sculptures is worldwide known as a pearl on the ridge of the world.

12:30

Lunch at Lhasa Hotel

14:30

Departure from Lhasa Hotel to see Jokhang Temple. It is the oldest temple in Tibet and was built in the 7th century particularly for the enshrinement of the Sakyamuni image brought by the Princess Wencheng, the daughter of the Emperor Li of Tang Dynasty in China and married Songtsan gampo, King of Tibet in the 7th century. The 1300-year old wooden architecture is taken as a holy place by the pilgrims who always come to prostrate and pay homage to the Sakyamuni image with the expectation to be blessed by him. The annual Great Prayer Festival, involving all the monks from the three biggest monasteries, has been held there since 1409. During the festival the greatest ritual services are going on as if the Sakyamuni were still alive.

After the temple visit, we are going to the famous Bharkor Market where visitors may pick up colorful gifts, souvenirs, handicrafts, metal utensils, clothing, leather goods and other things that are locally home-made or imported from neighboring Nepal, India, Bhutan or Pakistan.

18:30

Dinner at local restaurant to enjoy local delicacies

Evening : Free (Karaokay may be organized subject to the attendees' interest)

Price: USD 55.00 / per person (English-speaking guide; entrance tickets, lunch and dinner included)

September 9, 2003 (Tuesday)

Tour II: One-day tour to Yamdroktso - the Holy Lake

8:30

Departure from Hotel Lhasa to the Holy Lake which is 100 km away from Lhasa. The lake covers an area of 600 square kilometers. To the east and west of the lake, there are two snow-covered mountains that are the source of the water in the lake. The south side of the lake is 4441 meters above the sea level while the north side is only 3570. Dozens of peaks are reflected in the deep and blue lake water and wild doves and various of birds fly around the lake. People may enjoy the delicious fish from the lake.



From the lake, we are going to see another palace and temple in the area. Then, back to Lhasa.

Lunch at local restaurant in the town of Tsedang and Dinner at Lhasa Hotel or local restaurant.

Evening : Free

Price : USD 80.00 (TBC) / per person (English-speaking guide; entrance tickets, lunch and dinner included)

September 10 - 11

Those unwilling to select the following 2-day tour may leave the Hotel at about 13:00 pm, September 10, 2003 for the airport to fly CA4111 to Beijing. The meeting organizer will arrange for transportation for the leaving attendees.

Selected 2-day Tour to Shigatse

Day I (September 10,2003):

Departure from Lhasa Hotel to Gyantse that is seated at the juncture of Lhasa, Shigatse and Yatung and has always been regarded as a place of great strategic importance. It became extremely famous after the bloody 1904 battle by Tibetans against Britain's Younghusband's Expedition. Remnants of the battle and a hollow made by a cannon ball remain to be seen of the perimeter walls of the Dzong Fort. The Kumbum Pagoda in the Polcho Monastery is a spectacular architecture of the 15th century. Gyantse is well-known for the local industries making woven woolen carpets.

Overnight stay at the hotel in the city of Shigatse.

Day II (September 11,2003):

Departure from the hotel in Shigatse to see the Tashilunpo which is the seat of the Panchen Lama. Founded in 1447 by Gedun-Drup, the first incarnation of the Dalai Lama and a disciple of Tsongkpa, Tashilunpo is the largest monastery in Tibet, housing some 3800 monks. Main relics are: 1) Jamkhang the Chapel of Maitreya, inside of which a giant 26-meter high sculpture of Maitreya is enshrined, is said to be the largest bronze image in the world; 2) Funerary stupa of the First Dalai Lama, the founder of the monastery, and those of the first through the ninth Panchen Lamas.

Return to Lhasa. Travelers may enjoy typical Tibetan landscapes on the way from and to Lhasa that can hardly be seen anywhere else under the heaven.

Price : Around USD 100.00 (TBC) / per person for twin-shared standard room; 140.00 TBC) per person for standard single / double room. (English-speaking guide; all entrance tickets and meals included)

September 12, 2003 (Friday)

Morning :

Free (attendees may go shopping at Bharkor Market)

Lunch :

By individual arrangement

13:00 :

Leave Lhasa by CA4111 departing at 16:00, via Chengdu for a stop of 50 minutes, and will arrive in Beijing at 18:30.



Travel Information

Visas

Please check with your travel agent whether a visa is needed for your entry into China. Official invitation letters are provided on request for visa formalities. Permission for travelling to Tibet is provided with the confirmation on your registration for visa and travel formalities.

Access

There are three flights from Beijing via Chengdu to Lhasa every week. Daily flights are available from Beijing to Chengdu, and Chengdu to Lhasa. Foreign attendees are suggested to arrive in Beijing on September 4, 2003, stay overnight and take the September 5 flight (CA4112) from Beijing (09:50) via Chengdu (stop of 50 minutes) to Lhasa (14:50) together with some Chinese attendees, for the reason that a welcoming ceremony may be enjoyed at the airport. Dragon Air may fly directly from Hong Kong to Chengdu (please check with your travel agent). Trans-

portation from and to the airport around 90 km away from the city will be taken care of by the meeting organizer. Beijing-Chengdu-Lhasa return air tickets may be booked at discounted price by meeting organizer on requirement, which may economize your travel expenses a bit.

Climate

Lhasa is some 3600 meters above sea level. People with normal physical condition may get used to the plateau climate one or two days after arrival. Those with heart and lung diseases or serious hypertension are suggested to consult with your doctor for physical suitability to the plateau city. Sufficient oxygen bags are available at RMB 50.00 / per bag that is normally enough for 1-day consumption. Early September is the turn of late summer and early autumn. The normal temperature is around 15 - 20 degrees Celsius by day and below 10 degrees C by night. September is normally dry and clear. Sunlight is very strong during the day. Sunglasses, caps and sun cream are suggested.



Clothing

Ordinary late summer or early autumn clothing are enough. For late night events and the selected tour, we recommend you to bring a warm sweater and a pair of comfortable walking shoes. We strongly advise you not to catch cold while staying in the plateau. Generally, no special dress requirements and casual wear acceptable during meeting sessions and shows. Business suit is recommended for the opening banquet on September 6, 2003.

Time Zone

Unified time zone is used in China.

Electricity

220v is general in China. 150v & 220v sockets are available at the hotel.

Language

Working language is English.

Special Advice

Upon arrival, people may normally feel uncomfortable, such as a bit sick, light

headache, trouble breathing, insomnia, etc. Oxygen-taking may help relieve the symptom quickly. Avoid vehement movements or exercises, and take sufficient sleep. Take more vegetables, fruits and water, and do not smoke or drink any alcohol. Keep warm and stay away from cold.

Hotel

The meeting venue is in the 4-star Lhasa Hotel - the best in the city. Superior standard rooms and De Luxe suites are available. ITT, cable TV, in-room safety-box, mini-bar, etc. are equipped. Cafeteria, bars, tea-house, restaurants, sauna bar, steam bar, beauty saloon, massage saloon, Fitness center, KTV, etc. are facilitated. In restaurants, Chinese, western and Tibetan foods are served.



Registration fee

US\$690.00 for LES members and US\$ 740.00 for non members (incl. meeting facilities, coffee breaks, written materials, souvenirs, all lunches, dinners and banquets from Sept. 5 - 7, show and entertainment, return airport-hotel transportation and one free accompanying person)

Room Rates

Superior Standard: US\$ 110.00 / per night, De Luxe Suite: US\$ 160.00, (breakfast included)

Registration Form



REGISTRATION FORM

2003 LES CHINA ANNUAL MEETING IN TIBET

September 5-7, 2002, Lhasa, Tibet

Registration forms should be mailed or faxed to CCPIT PATENT & TRADEMARK LAW OFFICE

Address: 10/F, Ocean Plaza, 158 Fuxingmennei Street, Beijing 100031, P. R. China

Attn: Ms. Liu Chang Tel: +86-10-66412345 Fax: +86-10-66415678

Family Name _____ Mr./Ms./Prof./Dr.
First Name _____
Company, Organization or Firm Name _____
Address: _____

Country _____ City _____ Postal/Zip Code _____
Phone: _____ Telefax: _____
E-mail: _____
Name of Accompanying Person: _____ Mr./Ms./Prof./Dr.
Family Name _____ First Name _____

• LES CHINA ANNUAL MEETING

Registration Fees	Received before	Received after
Amount due (USD)	August 1, '03	August 1, '03
LES Member	690	740
Non- LES Member	740	790

• I / We will attend

- (Welcome dinner (Sept. 5) No. of person(s) _____
 Banquet dinner (Sept. 6) No. of person(s) _____
 Tibetan Night dinner (Sept. 7) No. of person(s) _____

• Tours

Please indicate which tours and how many persons are intended to participate.

(Prices are in US dollar)

	Time	Tour Name	Price	No. of Person(s)	Amount
<input type="checkbox"/>	Sept. 8	Around Lhasa	60		
<input type="checkbox"/>	Sept. 9	Yamdrotkso Lake	90		
<input type="checkbox"/>	Sept. 10-11	Shigatse Tour	100*/140**		

**: Single Standard

*: Twin-shared Standard

• **Air Ticket Reservation**

	Time	Flight Number	
<input type="checkbox"/>	Sept. 5, 2003	CA 4112	BEIJING TO LHASA
<input type="checkbox"/>	Sept. 10, 2003	CA 4111	LHASA TO BEIJING
<input type="checkbox"/>	Sept. 12, 2003	CA 4111	LHASA TO BEIJING
<input type="checkbox"/>	Other dates or routes		

• **Hotel Reservation**

		Amount (USD)	
<input type="checkbox"/>	Superior Standard	110	
<input type="checkbox"/>	Deluxe Suite	160	

Prices apply to both single and double room. Hotel charges to be paid directly to hotel upon departure. One night deposit should be paid together with the registration.

• **Special Dietary Requirement**

<input type="checkbox"/>	Islamic
<input type="checkbox"/>	Others

• **Accompanying Persons' Tour**

(Tour payment subject to needs and number of participants and will be collected on spot.)

	Time	No. of Person(s)	One Day	Half Day
<input type="checkbox"/>	Sept. 6		<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	Sept. 7		<input type="checkbox"/>	<input type="checkbox"/>

• **Payment and Terms**

Payment Summary	Amount
Participant registration fee	
Tours fee	
(Add-on fee)	
Total Amount	

Terms of Payment (Payment by bank transfer is preferred.)

- Payment by bank transfer the total amount of: USD
 Payable to: CCPIT PATENT & TRADEMARK LAW OFFICE
 Bank Name: BANK OF CHINA, HEAD OFFICE
 Account No.: 000284808091014
 SWIFT: BKCHCNBJ XXX
- Payment by banker's cheque the total amount of: USD
 Payable to: CCPIT PATENT & TRADEMARK LAW OFFICE
 (Mail to) 10/F, Ocean Plaza, 158 Fuxingmennei Street
 Beijing 100031, P. R. China

